



El Centro de Corazón
Quality Health Care



2021



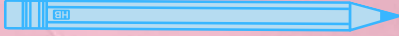
Back to School Family Expo

SPONSORSHIP
PACKAGE



WWW.ELCENTRODECORAZON.ORG/BACKTOSCHOOL

A HEALTHY & SUCCESSFUL SCHOOL YEAR BEGINS WITH YOU—TIMES TWO!



In 2021, we are hosting 2 events with the goal of supplying 1,600 students in Houston's East End and Hobby areas with backpacks and school supplies

The need in our service area is greater than ever due to COVID-19 and to meet this need we are holding 2 events to help more students start their year with the supplies they need! The first event will be hosted in Magnolia Park and the second will be held in Hobby area. Both 2021 events are drive-thru events and will first-come, first-served. Attendees will receive FREE backpacks and school supplies for their elementary-aged children. We are expecting 1,600 backpacks to be distributed across both events.

If you would like to donate supplies or confirm your sponsorship, please contact Obed Canjura at (832) 494-1772 or at ocanjura@elcentrochc.org

EVENT 1

Friday, August 13, 2021
Magnolia Park neighborhood

EVENT 2

Friday, August 20, 2021
Hobby neighborhood

*Both are drive-thru events.



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SPONSORSHIP LEVELS

Platinum - \$1,000

- Logo featured on the event flyer
- Recognition on event webpage for 6 months, linking to your website
- Recognition on El Centro branded social media profiles (Facebook, Twitter, Instagram, LinkedIn)
- Opportunity to include promotional materials in backpacks to be handed out
- Invitations to other El Centro internal community events

Gold - \$500

- Logo featured on the event flyer
- Recognition on El Centro branded social media profiles (Facebook, Twitter, Instagram, LinkedIn)
- Opportunity to include promotional materials in backpacks to be handed out
- Invitations to other El Centro internal community events



Silver - \$250

- Name featured on the event flyer
- Recognition on El Centro branded social media profiles (Facebook, Twitter, Instagram, LinkedIn)
- Opportunity to include promotional materials in backpacks to be handed out

Bronze - \$100

- Name featured on the event flyer
- Opportunity to include promotional materials in backpacks to be handed out

