

For more information, contact:

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El Centro de Corazón

## MEDIA ALERT

### **El Centro de Corazón to Offer *A Crucial Catch Day – Screening Saves Lives* event to Provide Women in Houston with Breast Cancer Outreach and Education**

*The event is made possible through a \$50,000 grant from the American Cancer Society and the National Football League with support from the Houston Texans*

El Centro de Corazón will host A Crucial Catch Day – Screening Saves Lives. The community event is an opportunity to help women reduce their risk for breast cancer by providing education, outreach, navigation and access to cancer screening resources.

The event will be held on October 25, 2016 at 7037 Capitol St. from 9:00 a.m. to 12:00 p.m., with a short program beginning at 9:45 a.m. Women are invited to attend the event and learn more about ways to reduce their risks and the importance of detecting breast cancer early through regular screenings.

This event is made possible through the American Cancer Society's Community Health Advocates implementing Nationwide Grants for Empowerment and Equity (CHANGE) Grant Program, funded by the National Football League with support from the Houston Texans. The NFL's A Crucial Catch initiative provides funding to support increased access to potentially life-saving breast cancer education and screening resources in communities experiencing an unequal burden of cancer.

**WHAT:** A Crucial Catch Day community event to provide women with **free** breast cancer education and access to screening resources. Please join us for a fun day of activities for the kids including a special appearance by the Houston Texans Cheerleaders!

**WHEN:** October 25, 2016 from 9:00 a.m. – 12:00 p.m.  
\*Program begins at 9:45 a.m.

**WHERE:** El Centro de Corazón - Magnolia Health Center  
7037 Capitol Street  
Houston, TX 77011  
713-660-1880

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